



## **2026 Banner Sponsorship Program**

The Van Meter Parks and Recreation Department is excited to offer local businesses and community organizations the opportunity to support our parks, programs, and events through the 2026 Banner Sponsorship Program. This initiative allows sponsors to showcase their business while directly contributing to the continued growth and improvement of our community recreation offerings.

### **Program Details**

Sponsorship Cost: \$500 per banner

Banner Size: 4 feet x 6 feet (full color)

Display Duration: Spring – Fall Season (March-November)

Location: Banners will be displayed at the Van Meter Recreation Complex (Soccer, Baseball, & Softball fields)

Design & Printing: Sponsors submit print-ready artwork; City prints and installs banners to ensure quality and uniformity.

Banner Ownership: All banners are property of the Van Meter Parks and Recreation Department and will remain for the duration of the term.

### **Why Sponsor?**

- Promote your business to hundreds of families and visitors who use our parks and attend programs year-round.
- Support the enhancement of recreational facilities, youth and adult programs, and community events.
- Demonstrate your commitment to local quality of life and community engagement.

### **How to Participate**

1. Complete and return the Sponsorship Commitment Form.
2. Submit payment of \$500 to the City of Van Meter (memo: Parks & Rec Banner Sponsorship).
3. Provide artwork in high-resolution digital format (PDF, PNG, or EPS) by the artwork deadline.
4. The city will coordinate printing and installation.

Artwork Deadline: February 28th, 2026

Banner Display Start Date: March 2026

### Participation Form:

Link:

[https://docs.google.com/forms/d/e/1FAIpQLSct7dSw6gcpGMuZJZEBjg6RqwF\\_wJ3E5r5WkY7cKPj5thdFQA/viewform?usp=publish-editor](https://docs.google.com/forms/d/e/1FAIpQLSct7dSw6gcpGMuZJZEBjg6RqwF_wJ3E5r5WkY7cKPj5thdFQA/viewform?usp=publish-editor)

QR Code:



Email Artwork to: [schia@vanmeteria.gov](mailto:schia@vanmeteria.gov)

## Banner Sponsorship Terms & Conditions

**1. Banner Specifications:** All banners will be 4 feet by 6 feet in size and printed in full color. All banners will follow the same layout guidelines provided by the Parks and Recreation Department.

**2. Artwork Submission:** Sponsors are responsible for submitting high-resolution, print-ready artwork by February 28th, 2026. The City reserves the right to reject artwork containing offensive, political, or inappropriate content.

**3. Printing and Installation:** The City will coordinate printing and installation. Banners will be displayed between the 2026 Spring and Fall seasons (March-November). Sponsors may choose the location/field of the banner; however, The City reserves the right to make final decisions of the placement of banners.

**4. Maintenance and Replacement:** The City will maintain banners during the display period. If a banner is damaged or worn, the City may remove it. Replacement may be offered at sponsor's expense.

**5. Ownership and Removal:** Banners remain property of Van Meter Parks and Recreation. After the display period, banners may be recycled or disposed of unless otherwise arranged.

**6. Payment Terms:** Full payment of \$500 is due upon submission of the sponsorship form. Sponsorships are non-refundable once banner production begins.

**7. Renewal:** Sponsors will be given first opportunity to renew their sponsorship for the following year before new spaces open to the public.